



**FOR IMMEDIATE RELEASE**

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**Industry-Focused Business Education Webinar Series Addresses Business Specific Support and Resources**

*Business owners and entrepreneurs to benefit from industry insights*

**CHICAGO** –The Chicago Department of Business Affairs and Consumer Protection (BACP) today announced their free business education webinar series titled, *Inside the Industry: Industry-Focused Growth and Innovation Strategies*. The once-a-month webinar will be presented by an industry expert providing an introspective look at their industry. Webinars will cover industry trends, connecting with customers, addressing opportunities, handling challenges, and industry outlook. Consumer behaviors are ever-changing leading industries to adapt and assess their strategies. This webinar series will provide businesses with the platform to connect and collaborate within their industry.

“By leveraging our partnerships with industry organizations, we can strengthen our long-standing business education programming to help the business community connect with valuable organizations,” said Kenneth J. Meyer, BACP Commissioner. “By joining forces, we can provide targeted education for business owners in specific industries.”

The BACP hosted webinars will be presented by industry organizations and experts providing key takeaways for business owners and entrepreneurs in their relative industry. Attendees will be provided with tangible tools to pivot, grow, and navigate opportunities.

The webinar series schedule is as follows:

- Friday, June 3 at 9:30 a.m., Inside the Industry: Manufacturing
- Friday, July 8 at 9:30 a.m., Inside the Industry: Technology
- Friday, August 12 at 9:30 a.m., Inside the Industry: Restaurant
- Friday, September 9 at 9:30 a.m., Inside the Industry: Retail

For more information, visit [Chicago.gov/BusinessEducation](https://Chicago.gov/BusinessEducation), call (312) 744-2086 or email [BACPoutreach@cityofchicago.org](mailto:BACPoutreach@cityofchicago.org).

BACP hosts free business education webinars twice a week to inform and empower business owners and entrepreneurs to foster a sustainable, inclusive Chicago business community. Topics include business licensing, operations, financial resources, marketing, and more. Webinars are free and open to the public and taught by industry professionals, not-for-profit agencies, and government agencies.

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